

Discovering & Articulating Your Company Values

Why do this?

The walls and mousemats of many businesses are adorned with collections of clever words that spell out what it feels like to work around here. Except, for the vast majority they are nothing more than clever words. What a waste of time, money and energy. But those companies that really understand what authentic behaviour is required to add value to the lives of their employees, to help the company meet its objectives and to separate it from the competition, and can consistently bring those words to life, have more engaged people and success.



How you'll get there

I will facilitate a series of workshops, involving leadership and employees, where through a series of questions we'll uncover the words and actions that act as an inspirational behavioural guide for the business that, sound uniquely like your business and establish an emotional connection between all employees and the business. We'll then discuss way to successful transfer ownership for these behaviours and embed them consistently throughout the business.

What you'll get as a result

Following the workshops and feedback sessions you'll get:

- A draft set of values that sound uniquely like you and illustrate how the business needs to "do business" to succeed
- You'll understand how to successfully transfer ownership for your values and the method for embedding those behaviours consistently
- You'll be on the road to a more engaged workforce that recognises, values and lives your values everyday



Why choose me to support you?

I believe that engaged and aligned people are the not-so-secret juice powering great businesses and brands. Getting more of that good stuff out is why I created Bizjuicer.

I help companies become stickier, more engaging places to work, that hold onto more of their top talent and outperform their competitors. Together we find and communicate stronger, emotional connections to why and what you do, to your people and unleash their full potential. You get better, more consistent results, and your customers get even better experiences.

The cost

£6,200 ex VAT and reasonable expenses.

For that you get bespoke preparation, the facilitated leadership and employee workshops, a feedback session, a set of drafted values, all the write-up and two days consultation support to agree next steps to embed. Further support to refine, validate the outputs and work on delivering the next steps can be negotiated on a day rate basis.

Contact Andy Goram on 07564 505481, or at andy@bizjuicer.com



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