

Discover & Align Your Vision, Mission, Objectives & Tactics

Why do this?

The fundamental building block for successful businesses, that have the happiest, most engaged and productive employees, is a clear, easy-to-understand, and well-communicated strategic plan. But pulling that together yourself can be difficult.

Having a facilitator to help guide the discussion, ask some additional challenging questions and enable you to fully participate, helps you deliver a more aligned and robust result in the end.



How you'll get there

Together we'll follow a simple, but effective process walking through the VMOST pyramid, which will bring about a clear vision, a compelling mission, a set of well-defined and high-level objectives, a linked set of headline strategies that will deliver those objectives and the means for the organisation to pull together a detailed and achievable tactical plan, that focuses on the doing the things that matter.

What you'll get as a result

Across a 2 day facilitated face-to-face workshop we will produce a draft set of tools to articulate :

- Vision - How you ultimately want the business to be seen
- Mission - The immediate quest it is now on
- Objectives - A prioritised set of KPIs that will show you've got there
- Strategies - The direction you'll take to achieve your Mission & Objectives
- Tactics - The specific actions to take to achieve your Mission & Objectives



Why choose me to support you?

I believe that engaged and aligned people are the not-so-secret juice powering great businesses and brands. Getting more of that good stuff out is why I created Bizjuicer.

I help companies become stickier, more engaging places to work, that hold onto more of their top talent and outperform their competitors. Together we find and communicate stronger, emotional connections to why and what you do, to your people and unleash their full potential. You get better, more consistent results, and your customers get even better experiences.

The cost

£3,500.00 ex VAT and reasonable expenses.

For that you get bespoke preparation, the 2 days facilitated workshop, and a draft output deck following the workshop. Further support to refine and validate the outputs with other stakeholders can be negotiated on a day rate basis.

Contact Andy Goram on 07564 505481, or at andy@bizjuicer.com



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